Dear Friends:

As we reflect on another year, we realize our mission—to spark breakthrough community action that elevates children and families toward brighter futures—is more important than ever.

Opportunity is not a given in our region. Many San Diego families struggle to meet basic needs, like food and shelter, even with two parents working full time. We know that when parents struggle, children struggle. And that’s where United Way steps in, as we have for nearly a century, a positive driving force for children and families in our community.

Whether it’s using our attendance and reading intervention programs to increase opportunity and help all children succeed in school and life, or supporting families in need by providing emergency food, housing, and transportation assistance, our goal is the same: we disrupt cycles of poverty by tackling issues of inequity. And with the help of our donors, our community partners, our volunteers, and our friends like you, we change the odds for children and families in our region. These pages reflect that effort and the work we accomplished last year.

Thank you wholeheartedly for being part of this effort and for your continued support as we move forward into a brighter future.

Bob Beatty
Interim President & CEO
United Way of San Diego County
Our Investment, Our Impact

Helping Our Neighbors

Nearly 50% of households with children in San Diego struggle to make ends meet.

2,193 individuals received food, rent/mortgage assistance, utility assistance, and other emergency services.

Stamp Out Hunger Food Drive—163,000 pounds of food received.

Earned Income Tax Credits (EITC)—Over $35M in Federal and State refunds and over $15M in EITC refunds. Refunds filed for over 31,000 households.

Holiday Food & Toy Distribution—An additional 399 families received a holiday meal for 5 family members.

Attendance Matters

Chronic absenteeism is a key predictor of dropping out of high school. Students who are chronically absent in the early grades are 4X less likely to read at grade level.

Our attendance intervention, Every Student, Every Day, supports the students who miss the most school by identifying needs and connecting them to resources.

Participating students attended an average of 2 more weeks of school, resulting in San Diego Unified School district recouping nearly $29,000 in average daily attendance funding.

Corporate Partners

Solar Turbines
GEICO
Hunter
Target
Costco Wholesale
Lilly
bridgepoint
UC San Diego

School-wide messaging to increase attendance reached more than 4,500 students and families.

Referrals to 2-1-1 and other community-based resources allowed families to invest directly toward their own needs, paving the way to future stability.

Our Investment, Our Impact

116,698 Community Members Reached
993 Businesses & Partners Engaged
168 Schools Connected
30,000 Donors Involved
Women's Leadership Council

The Women’s Leadership Council (WLC) is a powerful network of women across all sectors who want to forge authentic connections and make a positive impact in San Diego County. With bold goals for changing the lives of women, children, and families, the WLC brings women together through engaged philanthropy. They create networks for their businesses, careers, social lives, and the community.

“Supporting each other through professional development and purposeful networking, we solve problems and share United Way’s work to build camaraderie with other members from all sectors.”

—Sarah Thompson, WLC Chair

Emerging Leaders Council

The Emerging Leaders Council (ELC) is a network of young professional community leaders representing nearly all industries in San Diego County. Members are given monthly opportunities to develop business acumen and leadership skills all while building a strong, cross-industry network.

“I’ve learned a lot from the ELC professional development workshops, but what I love most about UWSD is their child literacy programs. If I can help a child learn to read, they will do better in school and have more opportunities.”

—Reana Shah, Member & Incoming Chair

Tocqueville Society

Created in 1984 by the late James F. Mulvaney to recognize philanthropic leaders, Tocqueville Society membership is granted to individuals who give at least $10,000 annually to United Way. Leading San Diegans committed to improving lives, members play a vital role in developing the leadership and resources that help United Way have the greatest impact in our community.
Tocqueville Society Members
(July 1, 2016 – June 30, 2017)

La Société Nationale
($100,000 - $249,999)
Cushman Family Foundation
Johnson Family Foundation

Ordre d’Egalité
($50,000 - $99,999)
Howard Charitable Foundation
Greg & Wendy Hunter
Carol Ann & George W. Lattimer
Jane & Tim McCarthy
Conrad & Jennifer Kreutzer

Ordre de Liberté
($25,000 - $49,999)
Dr. Thomas Bumol
Steve & Bonnie Gosselin
Hunter Family Advised Fund
Stephanie Truhlar & Andrew Eaton

Membres de la Société
($10,000 - $24,999)
Bear Family Fund
Randy & Barbara Beck
John Begley
Stephanie & Stephen Brownell
Robert & Malin Burnham
Dave & Janice Carothers
Amy & Reid Carr
Richard Clingman
Rabbi Laurie Coskey, Ed.D.
Pedro & Carol Cuatrecasas
Charlene Dackerman
Joy & Ken Dahlberg
Ben Dillingham III *
David Dunn
Florence Nemkov &
Bernard J. Eggertsen
Kim & Marilyn Fletcher
Wolfgang Glaesner
Kā’eo & Jackie Griffin
Alexis & Heidi Gutierrez
Christopher Hansen
Lulu & Andy Hsu
Reese Jarrett & Regina V. Evans Jarrett
Bryan E. Jones
Donnienne Leung
Scotty Lombardi
Scott & Betsy McClendon
Kenneth D. McEneaney

John Munroe
Jacqueline & Daniel Parks
Rivkin Family Fund
Lynne & Glenn Rossman
J. Michael Sauder
Cecilia Scott-Stanfel & David Stanfel
Jan & Barry Sharpless
Karen & Jeffrey Silberman Family Fund
Elaine Galinson & Herbert Solomon
Iris & Michael Villela
Ken & Lynn Weixel
Michael Whitton
Gordon & Margie Wiens
4 anonymous donors

We are proud to note that all Tocqueville Society Members are donors to UWSD’s Community Impact Fund.

“One of the best things about United Way is that you’ll see the measurable impact of your gifts every quarter. Seeing those tangible results continue to motivate you.”
—Scott McClendon
Tocqueville member since 1988

Gifts made through the Jewish Community Foundation
Gifts made through The San Diego Foundation
* Deceased
Reading at Grade-Level Leads to Better Academic Performance

For many lower-income students, the skills and knowledge learned during the year are lost over the summer. Students can fall up to two months behind by the time they return in the fall.

**Readers in the Heights** summer reading intervention provided learning and enrichment experiences for 277 students in City Heights over summer break.

85% of the students improved their reading scores after nearly 10,000 hours of learning, or 36 hours per child.

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Students Pursuing Their Futures

A strong pipeline of talent is critical to San Diego’s future economic success. By working with K-12 school districts, community college districts, industry partners, and non-profits, we’re feeding that pipeline by creating supporting pathways to show teens the kinds of jobs that are possible.

3,556 work-based learning opportunities—classroom speakers, company tours, mentorships, internships—in 2015-16

16,000 work-based learning opportunities were provided to students across the county in 2016-17

125 employers have opened doors to students (up from 60 last year)
Our Breakfast of Champions of Change

In May 2017, United Way raised $200,000 at its Changing the Odds Community Breakfast, with 700 community partners, local businesses, and allies attending. Our Women’s Leadership Council awarded 7 scholarships to high school seniors, totaling $10,000. More than 30 local companies supported the breakfast, where keynote speaker Liz Murray shared her journey from homeless teen to Harvard graduate. She stressed the importance of education and community intervention to help youth like her succeed and thrive.

Volunteers

508 dedicated volunteers donated 2,810 hours (valued at $67839), by serving on boards and committees and participating in volunteer projects like reading to children in classrooms and sorting and distributing food.

Our longtime partner and Community Breakfast Champion Sponsor, Solar Turbines, led the charge to support our efforts on behalf of local children and families.

“Solar Turbines and United Way have a shared value of supporting sustainability through education. We were proud to support the event and to see what kids can accomplish through our donations and support.”

—Matt Sager, Vice President
Global Human Resources
Solar Turbines, Incorporated