

READ ACROSS AMERICA

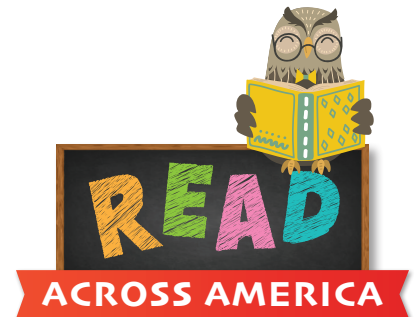


Become a Read Across America Book Drive Sponsor Today!

Books serve as portals to boundless opportunities, not merely within the realms of the stories they hold, but also in their power to unlock the potential of young minds. Shockingly, **more than half of all San Diego County children are not reading at grade level, and we know that students who are not reading at grade level by the end of 3rd grade are four times more likely to drop out of high school.** Increasing a child's access to books significantly impacts their long-term learning outcomes.

With your invaluable support, we can foster a love for reading, enrich children's access to books in their homes, and cultivate a diverse community of avid readers.

By sponsoring our annual Read Across America Book Drive, you help to ensure that our children read at their grade level, stay in school, and continue to chase their dreams.



United Way
of San Diego County



SPONSORSHIP OPPORTUNITIES

BENEFIT	Nobel	Pulitzer	Leader	Reader
	\$15,000	\$10,000	\$7,500	\$5,000
Branded My Free Little Library with your company name	✓			
Tabling opportunity at Community Resource Fair	✓ Title sponsor placement	✓		
Literacy Kit- build volunteer activity for employees to support continued learning outside of the classroom	✓	✓		
Opportunity for sponsoring company to participate in book distribution event	✓	✓		
Co-branding opportunity for book distribution (Stamps/stickers inside of donated books)	✓	✓		
Logo inclusion in advertising	✓	✓		
Logo on UWSD homepage	✓	✓		
Purchase of diverse, age appropriate books to be donated to San Diego students	✓	✓	✓	✓
Inclusion as a sponsor in event press releases to local media	✓	✓	✓	✓
Recognition on event collateral/UWSD Read Across America webpage	✓ Title sponsor placement	✓	✓	✓
Recognition in UWSD's FY 2023-24 Annual Report	✓ Special shout-out	✓ Plus logo	✓ Plus logo	✓
Ad placement(s) on "The Gap Minders" podcast	6 Episodes	4 Episodes	2 Episodes	1 Episode
Recognition across UWSD's social media (audience reach over 15k)	✓ Personal shout-out	✓ Personal shout-out	✓ Company name featured	✓ Company name featured

Please submit all sponsorship inquiries to:

Amelia Hartley
 Director, External Engagement
 858.636.4154
ameliahartley@uwsd.org



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