



FOR IMMEDIATE RELEASE

United Way of San Diego County Welcomes Derek Danziger as New Board Chair

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SAN DIEGO-- United Way of San Diego County (UWSD) has appointed Derek Danziger, APR, as chair of its Board of Directors, effective July 1. A lifelong advocate for community service, Danziger steps into the leadership role with a deep commitment to advancing opportunities for children and families across San Diego County. As Board Chair, he will help advance United Way of San Diego County's mission by uniting people, resources, and ideas to support working families, helping them create pathways to lasting financial security in a region where affordability challenges continue to grow.

Danziger's appointment comes after years of service and dedication to United Way of San Diego County. He joined the Board of Directors in 2020 and has played an integral role in the organization's leadership ever since. He served as vice chair from 2024 through 2026 and governance committee chair from 2021 through 2026.

"Derek believes lasting change happens when we unify our community to create tangible pathways to financial security, and his commitment to this vision for our future will make him an exceptional board chair," said Rachael Orose, president and CEO of United Way of San Diego County. "I believe Derek's leadership will help ensure more families can afford to live here, achieve financial security, and thrive for generations to come." Danziger is president of Danziger Public Relations and a nationally accredited strategic communications executive with more than 30 years of experience helping organizations navigate complex issues, build trusted relationships, and communicate in ways that create meaningful community impact. He is also the author of two illustrated children's books, including *Teddy the Tiny Tree* and *I'm Autistic and I'm Awesome!*, the latter inspired by a family member on the autism spectrum.

"United Way of San Diego County plays an important role in bringing people, organizations and resources together to support financial security for families across our region," said Danziger. "I am honored to serve as board chair and work with an amazing

team of dedicated individuals to help advance the organization's work to create meaningful, lasting impact in communities throughout San Diego County."

A resident of the Black Mountain Ranch/Rancho Bernardo area, Danziger is active in civic and nonprofit leadership throughout the region. In addition to his role with United Way of San Diego County, he serves on the boards of the Downtown San Diego Partnership and Children's Health Foundation of San Diego & Imperial Counties. He is a graduate of UC San Diego and actively involved with UC San Diego athletics and alumni activities.

As board chair, Danziger will work alongside United Way of San Diego County's leadership, volunteers, donors, and community partners to expand the organization's impact and help ensure every child and family has the opportunity to thrive.

Headshot



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About United Way of San Diego County

For over 100 years, United Way of San Diego County has remained devoted to its mission of sparking breakthrough community action that elevates every child, individual, and family toward a brighter future. As a trusted community leader, UWSD works collaboratively with diverse communities across San Diego County, identifying areas of greatest need and working tirelessly to make a meaningful impact. Today, in partnership with schools, businesses, policymakers, nonprofits, and government agencies, United Way of San Diego County harnesses collective strengths to address longstanding disparities, so all San Diegans have the resources and support needed to achieve educational success and financial stability.

The nonprofit organization's current initiatives focus on bridging gaps in the community, from early childhood literacy support to high school career readiness programs, as well as providing economic resources for individuals and families in need. United Way of San Diego County believes that united with community partners, we can forge pathways to opportunity, ensuring that all San Diegans can thrive at every stage of life. Learn more and get involved by visiting [uwsd.org](https://www.uwsd.org) and following @unitedwaysd on Facebook, TikTok, Instagram, and LinkedIn.