



United Way of San Diego County to Host A Night United: 'Illuminating the Way' Gala

*Gala to support United Way's mission to improves lives and strengthen communities
across the region*

Contact: Alyssa Enwright – 619-259-7712 (alyssa@behmedia.com)

San Diego, CA-- United Way of San Diego County (UWSD) invites the community to join **A Night United: Illuminating the Way**, an unforgettable evening celebrating the power of collective impact and community connection. The elegant gala will take place on Saturday, August 29th, from 5 pm to 9 pm at Eve, San Diego's newest premier waterfront destination, offering stunning views of San Diego Bay.

The exclusive event will bring together community leaders, business partners, philanthropists, and advocates for an inspiring evening dedicated to supporting children and families throughout San Diego County. Guests will enjoy fine dining, a live band, exclusive auction opportunities, and meaningful connections while supporting UWSD's mission to improve lives and strengthen communities across the region. Guests will have the opportunity to bid on once-in-a-lifetime auction items and experiences, including a seven-night stay for two at the legendary Rancho La Puerta Wellness Resort & Spa in Mexico and a two-night stay at the luxurious Alila Marea Beach Resort Encinitas with a dinner and spa package.

The gala will highlight the impact of UWSD's programs and partnerships that address critical community needs while inspiring attendees to invest in lasting change. Funds raised through the gala will help families across San Diego County build a stronger foundation for the future. Contributions support local life-changing programs that help children develop critical literacy skills, empower young people to explore and pursue in-demand career opportunities, and equip families with the tools to achieve long-term financial security.

At a time when many working families are facing increasing economic challenges, community support is more important than ever. By attending, guests help create pathways to economic mobility, ensuring that San Diego families have the opportunity to thrive today and for generations to come.

"A Night United is a celebration of what is possible when our community comes together," said Rachael Orose, President and CEO of United Way of San Diego County. "Through collaboration with our amazing partners and the community's support, we can illuminate a path towards opportunity and success for San Diegans who need it the most."

United Way of San Diego County impacted 51,633 lives last year, advancing education and financial security to ensure the success of children and families across the region. By investing in early literacy, college and career readiness, and financial empowerment, UWSD works to ensure everyone in San Diego County has the opportunity to thrive.

Individual tickets for the "A Night United: Illuminating the Way" Gala start at \$300 and can be purchased online at [ANightUnited.org](https://www.anightunited.org). The event is sponsored by Eli Lilly, Solar Turbines, San Diego Regional Airport Authority, US Bank, Navy Federal Credit Union, Haskell & White, MAAC, San Diego Foundation, INDUS, Waymo, The Wealth Consulting Group, Courtney & Leslie Oliver, Young and Prosperous Foundation, Danziger Public Relations, Deloitte, Gafcon, SitelogIQ, and Beacon Pointe. Additionally, Alaska Airlines is sponsoring a raffle where guests have the opportunity to win 2 round-trip first-class flights valued at \$3,500 each for a total of \$7,000. Sponsorship opportunities are available, and interested parties can contact United Way of San Diego County's Donor Relations Manager Vivian Grifantini at vivian.grifantini@uwsd.org.

Event Details

A Night United: Illuminating the Way Gala
Benefiting United Way of San Diego County
Saturday, August 29th from 5 PM to 9 PM
Eve (975 Waterfront Pl Ste 400, San Diego, CA 92101)
Individual Tickets: \$300
Sponsorship opportunities start at \$3,000
For more information and to purchase tickets, visit [ANightUnited.org](https://www.anightunited.org).

###

About United Way of San Diego County

For over 100 years, United Way of San Diego County has remained devoted to its mission of sparking breakthrough community action that elevates every child, individual, and family toward a brighter future.

As a trusted community leader, UWSD works collaboratively with diverse communities across San Diego County, identifying areas of greatest need and working tirelessly to make a meaningful impact. Today, in partnership with schools, businesses, policymakers, nonprofits, and government agencies, United Way of San Diego County harnesses collective strengths to address longstanding disparities, so all San Diegans have the resources and support needed to achieve educational success and financial stability.

The nonprofit organization's current initiatives focus on bridging gaps in the community, from early childhood literacy support to high school career readiness programs, as well as providing economic resources for individuals and families in need. United Way of San Diego County believes that united with community partners, we can forge pathways to opportunity, ensuring that all San Diegans can thrive at every stage of life. Learn more and get involved by visiting [uwsd.org](https://www.uwsd.org) and following @unitedwaysd on Facebook, TikTok, Instagram, and LinkedIn.